



Support pay equity – your family will thank you!

After 20 years of Ontario's Pay Equity Act, women still earn on average only 71 cents for every dollar men earn. That's 29% less to spend on family expenses such as housing, groceries and clothes.

Pay inequity is contributing to Ontario's high poverty rates – 42% of elderly women are poor, and minimum wage earners are mainly women. Many children are suffering because their mothers' work is undervalued.

Ending pay discrimination for all women benefits the whole family. Businesses and communities who rely on women's purchases also need strong pay equity enforcement.

WHAT CAN YOU DO?

- Sign the online petition calling for stronger pay equity enforcement at www.equalpaycoalition.org
- If you think you are not being paid fairly, contact your union or the Pay Equity Commission – www.payequity.gov.on.ca.
- Ask others to sign, including local businesses and community representatives.



Ontario Equal Pay Coalition